

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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Are You LinkedIn???

In my April article, I introduced several business clinics that enable small business owners to continue developing their skills. Please make plans to join us for these and other opportunities to increase the success of your small business. These business clinics include:

- Ask the Sales Coach
- Business Info to Go
- Law Clinic
- LinkedIn Clinic
- Meet Your Financial Partner
- Pitch Clinic
- Presentation Clinic
- Tech Time with Tim

In response to our clients' needs, we now offer a ninth business clinic called Business Card Clinic. We plan to offer it on a monthly basis. These clinics have quickly proven to be very beneficial to the business owners that have participated in them.

One of our clinics is designed to help people to maximize their use of LinkedIn (social media for business people). Please join our LinkedIn Clinic to learn more about how you can use this tool to grow your business. Many of our clients use LinkedIn to stay connected to customers and business partners. Many have learned about the importance of groups in order to connect with and learn from people with common interests or areas of focus.

As a matter of fact, we encourage you to join our local discussion group called “Small Business Center at Forsyth Tech” and consists of more than 350 members. Business owners contribute to conversations to encourage increased success. People often post articles and other information which they believe will be helpful for other members. Some posts advertise upcoming events and many summarize recent roundtable discussions. Many people use LinkedIn to search for providers of services. We often encourage business owners to join our group because people often use it to find service providers. At the Small Business Center, we are often asked to provide names of businesses that provide services such as bookkeeping, website development, event planning, and much more. Rather than provide a list, our response is to join our group and search among the members.

LinkedIn is becoming a tool that every small business owner needs. As a matter of fact, many of us use LinkedIn as often as email in order to stay connected. We want to help you to maximize your use of this tool.

The objective of the Small Business Center is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. Our motto is “Increasing Business Success” which describes our commitment to our clients. The Small Business Center is designed to address the needs of current and prospective small business owners in Forsyth and Stokes counties.

You are invited to visit our website to learn more about the Small Business Center. Our motto is “Increasing Business Success” which describes our commitment to our clients. The NC Community College’s Small Business Center Network assists in starting an average of more than 600 businesses each year. Small Business Centers have an economic impact in 90% of all NC Counties each year, helping to create and retain over 3,000 jobs annually.

Visit us at www.forsythtech.edu and type “sbc” or you can visit us in person at 525@Vine in Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or by calling 336-757-3810.